

Knightdale Christmas Parade Participant Guidelines

The following guidelines apply to organizations participating in the 2016 Christmas on First Avenue Parade scheduled for Saturday, December 3, 2016 at 2:00pm. Entry leaders are responsible for sharing all parade information with their group to help ensure an organized, safe and successful event.

LINEUP:

Lineup will begin at 11:00am. If you have a vehicle in the parade and it is not in place by 1:30pm then it will be placed at the end of the parade. The only vehicles allowed along parade route are those participating in the parade. To ensure the safety of all participants, please keep your group along the left side of Fayetteville St. during lineup. Vehicles will be traveling on the right side of the road. The parade will begin at Knightdale Elementary School. There will be no parking at Knightdale Elementary School. If your vehicle is in the parade; take Smithfield Rd. to Mailman Rd., take a left on Mailman Rd. and then a left onto Fayetteville Street. Your vehicle(s) must be registered (noted on your registration form) in the parade in order to enter the lineup area (Fayetteville Street). Volunteers/Staff will assist you in finding your position number.

FLOATS:

Floats should be securely decorated using a holiday theme. One adult shall be designated for each axle of vehicle as a spotter. Each spotter is responsible for ensuring the safety of the float participants. Any music played should not interfere with other entries and should be holiday themed. Please keep up with the entry ahead of your position to ensure there are no gaps.

ONE SANTA RULE:

The parade will provide Santa as the last entry in the parade. To keep the "Christmas Magic" alive for our spectators, both young and old, we ask that you not have anyone dressed as Santa on your float.

MARCHING:

Marching units are defined as a group with all participants marching to cadence in formation, i.e., bands, military units, flag corps, dance teams, karate groups, drill teams, etc. Marching units are encouraged to perform for spectators during the course of the parade for a maximum of 30 seconds. They may perform at the reviewing stand (Main & First) a maximum of 60 seconds. Please keep up with the entry ahead of your position to ensure there are no gaps.

THROWS:

Participants must provide their own candy and must use caution when throwing candy to spectators. Participants and spotters should ensure candy makes it over the tape line to avoid spectators running into the street. If you are handing candy or materials to spectators, please keep up with your float or marchers.

PARTICIPANT SHUTTLE:

Participants may not be dropped off along the parade lineup route. Participants should make use of the FREE shuttle service from the Walmart shopping center beginning at 11:00am. A bus will take participants to a drop-off location along the lineup route and take any spectators to the spectator drop-off point at Main St. and Second Avenue to view the parade. If you arrive at the Walmart shuttle after 1:30pm, there is a high likelihood you will not make it to the parade on time due to the high volume of traffic. PLAN ACCORDINGLY.

UNLOADING:

The estimated conclusion time of the parade is 4:00pm. Allow additional time in the event the parade runs longer. If you need to return to Knightdale Elementary School after your group finishes the parade, do not walk back in front of spectators. The parade route will continue up Fayetteville St., turn right onto First Avenue, ending at Knightdale Station Park. Please unload as quickly as possible. The float unloading area will be Wilder Nursery Trail between Knightdale Station Run and Whistle Post Way in Knightdale Station Park. Please pull up as far as you can and unload as quickly as possible.

WEATHER:

The parade will take place in rain, shine, snow or ridiculously cold temperatures.



For More Information Contact:

Megan Thornton | 919-217-2236 | Megan.Thornton@KnightdaleNC.gov
KnightdaleNC.Gov